



Podcast
CATCH A BREAK

PROJECT
GREENLIGHT

MISSION AND VISION

a little about the podcast



Catch A Break was first conceived of by Jeanette Volturno. As Head of Production at Blumhouse, Jeanette was constantly getting requests from people who want to buy her a cup of coffee and pick her brain. Jeanette jokes that if she said yes to all of the requests, as she'd like to, she'd be way over caffeinated and out of time in the day. She thought there has to be a better way to help people starting out or transitioning in Hollywood

...and thus *Catch A Break* was born.

Catch A Break is the insider's guide to breaking into and navigating Hollywood.

The show aims to fill the gaps with knowledge that comes only with years of experience from navigating within the system. For each episode, we provide a panel of experienced industry experts to share candid and information-filled conversations about their work in the industry, supplemented by bonus material offered on our website.

Episodes vary in length, from 20-60 minutes, and number of guests, 3-6, based on the subject matter. We strive to offer different perspectives on each topic with an eye towards diversity.

EPISODES

season four...



We're doing something special for Season 4. Jeanette Volturno and Yolanda Cochrane have been tapped to produce the feature within the latest season of Project Greenlight alongside Issa Rae. The show chronicles one filmmaker's opportunity to make a feature film. But what about all of the other crew members who also caught a break on this production? We want to tell the rest of the story and offer a glimpse into the other departments involved in making the movie, some of whom were also in their role on set for the first time.

Meet the team - Jeanette Volturno (producer), Yolanda Cochrane (producer) and ... we can't tell you yet who the filmmaker is

Let's start from the beginning. What was it like to make a movie with a bunch of cameras following your every move.

Production - Corey Skov (UPM), Miranda Pacheco (Production Supervisor), Fiona Widemann (APOC)

A low budget and an accelerated prep require a small and nimble production team. How do you do it all with grace and on camera, especially when moving up into a new role?

Art Department - Martina Buckley (production designer), Vincent Rodriguez (set decorator), Joel Newton (on set dresser)

Sometimes you have to replace someone who's not a good fit. But then how does the replacement get up to speed with even less prep time and an already tight budget? You have to be creative, and relationships go a long way. Plus, what is Method Art Department?

EPISODES

season three continued...



Costumes & Hair - Rahimah Yoba (costume designer) and Rhonda O'Neil (hair stylist)

Costumes and hair are vital to helping the actors inhabit their role, and it's so important to bring up the next generation of professionals to care for them. Sometimes a well-chosen apron can change everything.

Sound, & Video Playback - Sara Glaser (production sound mixer), Savanna Peters (video assist operator)

Have you noticed yet all of the awesome women on this crew? Here are two more - both rarities in their respective fields.

Locations & Stunts - Yvette Yurcisin (location manager) and Dee Bryant (stunt coordinator)

When you have 20 days and a limited budget, how do you strategize locations to do the most with the least? And what does it take to be a stunt woman?

Camera & Electric - Andrew Jeric (cinematographer) and Matt Hadley (gaffer)

When you have to move fast, and with a small crew, sodium vapor lights and a board can get you there quickly. Technology borrowed from live theatre may be the future in lighting. You'll want to learn it.

EPISODES

season three continued...



Casting - Seth Yanklewitz (casting director), Jessica Frances Dukes and Mia Isaac (actors)

How does having reality TV cameras on you every minute change how you do your scripted acting job? Is it meta or is it an added performance?

Additional potential episodes....

Streaming vs Theatrical release

What's better for a particular film? And how is it decided?

The making of a reality show

How do you drum up the drama where there may not be much?

The politics

How do you navigate the inevitable tension between the tv execs, the film execs, and the productions?

PAST SEASONS

Highlights from the past seasons



Season 1: Getting In - First Jobs, Roles on Set, Set Protocols, Networking, Managing Finances as a Freelancer, and Representation

Featuring guests from Netflix, Radiant Productions, UCLA Producing Program, California Film Commission, eOne, Toppie, DreamWorks SKG, CatchLight Studios, The Money Stylist, Entertainment Partners, Agency for the Performing Arts, The Bloodlist, Brillstein Entertainment Partners, Red Cup Agency, "Legion," "Lockup," HALLOWEEN, FALLEN STARS.

Season 2: Indie Filmmaking - Development, Financing, Crowd Funding, Producing, Budgets, Social Media, Buying/Selling & Incentives

Featuring guests from Divide/Conquer, Seed & Spark, QC Entertainment, CatchLight Studios, Tiny Horse, oVertone, Lit Entertainment, The H Collective, XYZ Films, California Film Commission, Entertainment Partners, RIO.

The Way Back Live - Filmmaking in the Covid-19 Era

Featuring guests from Divide/Conquer, Seed & Spark, QC Entertainment, CatchLight Studios, Tiny Horse, oVertone, Lit Entertainment, The H Collective, XYZ Films, California Film Commission, Entertainment Partners, RIO.

Sista Brunch Takeover: Diversity and Inclusion - How do we do better as an Industry

Co-hosted by Fanshen Cox, co-author of the Inclusion Rider, and Award-winning radio journalist Christabel Nsiah-Buadi; featuring guests from Women in Film, Crewvie, Nickelodeon & Awesomeness, Producers Guild, and Cohen Milstein.

Season 3: Who's Who on Set - Creative, Production, Camera, Art, Transpo, Locations, Special Effects, Post, VFX

In Season 3, we took a deep dive into the jobs you'll find on set and discuss how departments work together.

TEAM

get to know us

Julie Harris Oliver, Host

Julie got her start as an actor at NYU, but quickly transitioned to the business side, working for Disney, HBO, Entertainment Partners and GreenSlate. In 2016, Julie launched her first podcast, The Other 50% - a Herstory of Hollywood, followed quickly by The Kiss My Age Show and then Catch A Break with the team in 2019. In her day job, Julie has transitioned to working in Diversity, Equity and Inclusion, with the mission of embedding a culture of equity and inclusion into production sets - currently with Warner Bros Discovery.

Jeanette Volturno

A co-founder of CatchLight Studios, Jeanette has worked on over 60 feature films including the Academy Award-winning pictures WHIPLASH and GET OUT. Jeanette most recently served as producer of THE AVIARY and SONGBIRD, the first film to shoot in Los Angeles during the Covid-19 lockdown as well as the upcoming film, POKER FACE. Jeanette has also executive produced numerous films, including LOOK BOTH WAYS, UMMA and NIGHTBOOKS. Prior to this role Jeanette worked as a Line Producer on the hugely successful PARANORMAL ACTIVITY and INSIDIOUS franchises, which laid the foundation for Blumhouse's success.

Yolanda Cochran

Executive Vice President of Production at Nuts & Bolts, a division of CatchLight Studios, Yolanda's producing credits include THE BOOK OF ELI, DOPHIN TALE 1 & 2, SOMETHING BORROWED, JOYFUL NOISE, LOTTERY TICKET, THE SISTERHOOD OF THE TRAVELING PANTS 2, BEAUTIFUL CREATURES, POINT BREAK and THE BLIND SIDE. The former CPA is a member of the Academy of Motion Picture Arts & Sciences (serving on the Board Governance Committee), as well as the Television Academy of Arts & Sciences, and the Board of Directors of the Producers Guild of America.



TEAM

get to know us



Marcei Brown

Marcei Brown was born and raised in Los Angeles and grew up in the movie industry. She started her career as a Production Assistant and worked her way up to Assistant Director, UPM and Producer. Most recently, Marcei produced THE AVIARY and SONGBIRD, the first movie shot in Los Angeles during the Covid-19 lockdown. She also served as executive producer on BLACKKKLANSMAN and co-producer on the Academy Award winning film, GET OUT. Marcei is a co-founder of CatchLight Studios and a partner in Crewvie, a global inclusion database.

Jessica Malanaphy

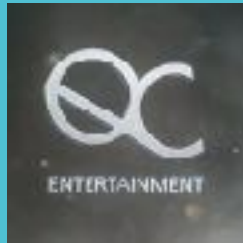
Jessica Malanaphy is a co-founder of CatchLight Studios and producer of LOOK BOTH WAYS (Netflix) and the upcoming THE DEVIL'S LIGHT (Lionsgate). Prior to that, she served as Vice President at Blumhouse Productions, where she helped pioneer a new model of studio filmmaking—producing high-quality, micro-budget films for wide release. At Blumhouse, Jessica oversaw films such as The Purge, Ouija, and the Insidious franchise. Following Blumhouse, Jessica joined Illumination Entertainment as Vice President of Creative, working on such animated franchises as Despicable Me, Minions and The Secret Life of Pets.

GUESTS

Seasons one & two include guests from...



CATCH A BREAK Podcast



RF



GREENSLATE



redgrip

OUR LISTENERS

demographics



Whether film or television or digital – it’s all production, and it’s all entertainment. This show is geared towards those beginning their career as well as those looking to make a change, shift their focus or explore a new area.

We’ll be targeting film students and recent entrants to the industry who want a first glimpse of what it’s really like to work in film, television and new media. We’re talking about the stuff they didn’t learn in film school.

And for established industry veterans, we’ll discuss topics that will help them move up the ladder, transition to a new field, learn new tech and methodologies, or just know more about how their peers and colleagues work.

Our combined social media and newsletter reach is currently at 7000 followers and subscribers.

SPONSORSHIP

Looking to raise \$15,000. Levels are flexible.



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GET IN TOUCH

we look forward to hearing from you and working together



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